



AgriTechNZ Executive Council appointed roles

AgriTechNZ is a membership organisation representing the businesses that participate in the agritech sector in New Zealand. This membership base spans commercial businesses, selling products and services to growers and farmers, research organisations working in the primary sector, and service businesses that support sector. This includes some of New Zealand's largest agritech businesses through to early-stage startup businesses. AgriTechNZ works closely with many Government agencies, through the Agritech Industry Transformation Plan (AITP) delivery and other work, including New Zealand Trade and Enterprise (NZTE), Callaghan Innovation, Ministry for Primary Industries (MPI) and the Ministry of Business, Innovation and Employment (MBIE).

There are two types of seats on the AgriTechNZ Executive Council:

1. Representative Member Seats are elected positions, representing the membership of AgriTechNZ. These seats are allocated to the various membership categories within AgriTechNZ. There are two seats for Major Corporates, two seats for Other Corporate and three seats for Small and Medium-sized Enterprises (SMEs).
2. Invited Seats are appointed. Of the current 11 Executive Council members, seven are elected and four are appointed. The purpose of these seats is to ensure the Council is connected with the interests of the wider sector that may not be covered by the elected members.

The Invited seats (aside from Government seat) are appointed by the elected council members for a one-year term. This is reviewed following the annual meeting and invited members may be reappointed for the following term.

Iwi Representative

Key requirements include:

- supporting AgriTechNZ to become better engaged with the Māori primary sector economy
- offering a Māori perspective at Executive Council meetings
- representing the interests of Māori agritech businesses, members or not, for AgriTechNZ.

Farmer Practitioner

Key requirements include:

- offering a farmer/grower perspective at Executive Council meetings.
- providing a connection to the potential market for our members' businesses.

Independent Representative

Key requirements include:

- offering an independent perspective at Executive Council meetings
- Providing a connection to the potential market for our members' businesses.

Government Representative (appointed by Government)

Key requirements include:

- offering a Government perspective at Executive Council meetings
- connecting agritech to Government policy, programmes and associated agencies.