



Agritech New Zealand

CHARTER

Final v1.2 10 September 2018

1. Introduction

Agritech New Zealand has been established as a community under the umbrella of the New Zealand Technology Association Incorporated (“NZTech”). This introduction outlines the genesis of Agritech New Zealand.

Whilst agriculture and the primary sector remain the largest contributors to New Zealand’s economy, the agritech sector has consistently underperformed in terms of its earnings potential, given the scale of the agriculture and primary sector industries. A group of key industry and government stakeholders have met regularly through 2017 and 2018 to identify the key challenges that the sector has faced and the potential opportunities to address these.

Agritech New Zealand is an association of organisations and individuals that have come together to lead a programme of work, taking a key role in growing our country’s capability to maximise the opportunities enabled by agritech and address any challenges.

2. Agritech New Zealand Vision Statement

Agritech New Zealand’s vision is for New Zealand to become a global leader in science, technology and innovation, delivering commercial outcomes for the global primary sector.

Agritech New Zealand is a purpose driven, inclusive, membership funded organisation that brings together a broad range of active members who have a shared passion for the opportunities that agritech can bring.

Agritech New Zealand takes a practical, but information and evidence-based approach, focussing on harnessing the opportunities and addressing the issues. It draws on the active contributions of all members. This approach is intended to balance the dual aims of (1) clearly identifying the real issues to be addressed so actions have maximum effect, and (2) moving to action rapidly.

We act as an industry thought-leader, supporting NZ agritech innovators at home and abroad.

3. Our Purpose

The purpose of Agritech New Zealand is to work collaboratively to connect everything and everyone in NZ Agritech into a coherent community supporting the growth of Agritech earnings.

Connecting: Bringing together the community of agritech technology innovators, investor groups, government regulators, researchers, industry bodies and interested public – generating synergy from connecting with each other.

Promoting: Measuring, understanding, and promoting opportunities and challenges raised by agritech. Raise awareness of the socio-economic benefits that agritech can deliver and identify the opportunities to deploy agritech that will improve the productivity of New Zealand’s agriculture and primary sector industries. Identify and promote emerging New Zealand agritech firms.

Advancing: Educating business leaders and government officials to help them understand the benefits of a thriving New Zealand agritech sector. Ensuring that the Government has a good enough understanding of the benefits of agritech to ensure the right investments are made to strengthen the agritech sector. Look for ways to support talent attraction & development, collaboration for innovation & growth and economic growth through international connections and missions.

4. Foundation

Founding Period: 23 May 2018 – 31 March 2019

Leadership / coordination: During the Founding Period, Agritech New Zealand is led and coordinated by the Founding Executive Council made up of representatives from both the public and private sectors representing New Zealand’s entrepreneurial, investment, government, academic and technology communities. The Founding Executive Council Members are listed in **Appendix B**.

NZTech will provide the initial establishment Chair.

Founding Membership: Fee-paying members have the opportunity to join as Founding Members until 50 members are registered. NZTech members are eligible for a 90% discount off membership fee of Agritech New Zealand, and vice versa. Agritech New Zealand is part of the wider NZ Tech Alliance, which provides additional benefits to its members.

Beyond Founding Period: Between establishment and March 2019, the Executive Council will work with Founding Members to shape up the formal structure and composition for a full-functioning and high-impact Executive Council for Agritech New Zealand going forward.

5. Agritech New Zealand Agenda

During the Founding Period, the Executive Council will work with Founding Members and external interested parties to shape the Agritech New Zealand Agenda.

Initial areas that we will be focussing on include:

- Global trends and where New Zealand fits in.
- Roadmap for agritech in New Zealand.
- Relevant opportunities and challenges across the diverse agritech and enabling technology sectors.
- Enabling New Zealand agritech to connect with global capital and support offshore market access.
- Gather input from Agritech New Zealand members, government, other groups/communities

6. Engagement with Central Government

The New Zealand government is committed to engage with Agritech New Zealand.

Callaghan Innovation, NZTE & NZVIF are each providing a representative to join the Executive Council.

NZTech’s Government Relations Director will also provide additional advocacy support for Agritech New Zealand.

7. Membership

7.1 Membership Definition

Agritech New Zealand, like NZTech and associated groups, by intent, is an industry association. Therefore, membership is primarily for organisations. All employees of a member organisation are considered members.

7.2 Benefits

Different businesses will benefit differently from being members of Agritech New Zealand. Agritech New Zealand is a vehicle enabling members to do what individual businesses can't do alone. More benefit can be expected from growing membership and participation. Key benefits for members include:

- Ability to directly participate in and benefit from the above Connecting, Promoting and Advancing areas of activities.
- Ability to directly shape the NZ agritech Agenda and calendar of activities; position for thought leadership and ability to raise issues directly with government.
- Participation in sector activities throughout the year, both domestically and internationally.
- Inclusion of your own agritech related activities in the Agritech New Zealand calendar of activities.
- Opportunity to promote your business in sector activities and events.
- Visibility of who else is doing what in agritech, direct opportunity to connect/collaborate with others.
- Sponsoring opportunities in agritech-related activities and events.
- Being part of the wider NZ Technology Alliance as listed in **Appendix C**.

7.3 Membership Categories & Fees

The Agritech New Zealand annual membership fee structure echoes that of NZTech. NZTech provides the membership and financial administration platform behind Agritech New Zealand.

Existing Corporate NZTech members may be eligible for a discount when joining Agritech New Zealand, and vice versa. The membership categories and fees are listed at **Appendix A**.

8. Governance Structure

8.1 Association Name

The name of the association is Agritech New Zealand.

8.2 Structure

Agritech New Zealand has been established as a community under the umbrella of the New Zealand Technology Association Incorporated ("NZTech"). As such, Agritech New Zealand is governed by the Constitution and Rules of the NZTech.

The Agritech New Zealand Executive Council coordinates the activities and working groups of Agritech New Zealand.

8.3 Executive Council Membership

Agritech New Zealand is governed by an Executive Council ("the Executive Council") made up of representatives from both the public and private sectors and large and small organisations representing New Zealand's entrepreneurial, investment, government, academic and technology communities.

The Executive Council will continue to seek additional representatives from corporate users of agritech technologies and to aspire to developing a governance structure with acceptable diversity.

Only members of Agritech New Zealand may become Executive Council Members.

If an Executive Council Member has missed three (3) consecutive meetings or attends less than half of the meetings in any six (6) month period without prior arrangement with the Chair of the Executive Council they will be deemed to have resigned from the Executive Council.

8.4 Working Groups

Working Groups provide the focal point for work on various projects, and for keeping a watching brief in the focus area. Each Working Group will have both a chair responsible for:

- Leading the Working Group.
- Engaging with stakeholders across government and Industry.
- Regularly briefing or updating the Executive Council on relevant issues or developments in the area.
- Ensuring progress on relevant projects and reporting back to the membership.

8.5 Meeting procedures

The quorum for the Executive Council meetings may be fixed by the Executive Council, but unless so fixed will be at least half of the current Executive Council members.

Noting that the Executive Council Membership is spread across several cities, meetings will be held by means of audio or audio-visual communication by which all Executive Council members participating and constituting a quorum can hear each other throughout the meeting. Executive Council members will be responsible for providing meeting facilities.

The Executive Council will be supported by an NZTech Secretariat. The Secretariat role will be to send meeting invites; prepare meeting papers; take minutes and keep an updated contact list of the Executive Council members.

8.6 Role of the Chair

The Chair is to be appointed annually by the Executive Council but shall be eligible for re-election.

The Chair shall:

- Preside at all meetings;
- Approve the minutes of the meetings;
- Generally conduct the meetings; and
- In the case of an equality of votes, shall not have a casting vote.
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If the Chair is not present at an Executive Council meeting, the members present at the meeting shall elect one of their members present to chair the relevant meeting and exercise all powers of the Chair.

8.7 Finances

The Executive Council will have budgetary oversight for their budget following approval of the Agritech New Zealand budget by the NZTech Board.

9. Amendments to this document

The Executive Council may from time-to-time, make, alter or rescind this document for the general management of Agritech New Zealand.

10. Web Site and Email Addresses

Web site: <http://www.agritechnz.org.nz>

Email address: admin@agritechnz.org.nz

Appendix A - Membership Categories

Level	Member Category	Criteria – NZ Revenues	Annual Fee
A	Major Corporate	> \$75m	\$25,000
B	Large Corporate	\$50 – 75m	\$10,500
C	Medium Corporate Large Govt Agencies Large Education Agencies	\$20 – 50m Ministries, Departments, University	\$8,000
D	Small Corporate Small Govt Agencies Small Education Agencies	\$5 – 20m Small agencies, CRI, Polytech	\$2,500
E	Medium SME	\$1 – 5m	\$995
F	Small SME	<\$1m	\$750
G	Start-up	NZ-owned, < 3 years AND < \$1m	\$100

NB. Prices shown in the Membership Type field are in New Zealand dollars exclusive of GST, per annum.

Note: If a Member is a foreign-owned organisation then where applicable their membership fee will be based on the revenue of their New Zealand business unit/subsidiary/branch/etc.

Appendix B – Agritech New Zealand Founding Executive Council

Graeme Muller – (Chair)

NZTech

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Brendan O’Connell

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Terry Allen

NZTE

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Toni Laming

Blinc Innovation

Email: toni.laming@blincinnovation.com

Appendix C – Wider Industry Alliance

Agritech New Zealand is a member of the NZ Tech Alliance which brings additional benefits for Agritech New Zealand members.

The New Zealand Tech Alliance currently includes the following groups:

1. Artificial Intelligence Forum of NZ (AIFNZ)
2. Blockchain Association of New Zealand (BANZ)
3. Canterbury Technology Association (CanterburyTech)
4. New Zealand IOT Alliance (NZIOT)
5. NZ Education Technology Association (EdTechNZ)
6. NZ Financial Innovation & Technology Association (FinTechNZ)
7. NZ Game Developer Association (NZGDA)
8. NZ Software Association (NZSA)
9. NZ Technology Industry Association (NZTech)
10. NZ Virtual Reality & Augmented Reality Association (NZVRARA)
11. NZ Women in Technology (NZTech Women)
12. Precision Agriculture Association of NZ (PAANZ)
13. Spatial Industry Business Association in NZ (SIBA)
14. Tech Leaders
15. Tech Marketers